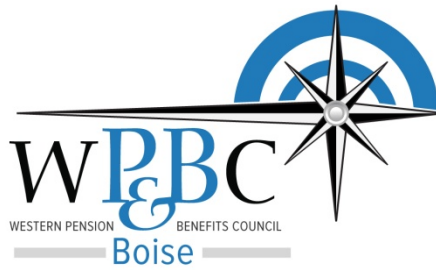


MAY SOCIAL
May 18, 2017
4:00pm – 5:30pm
The Riverside Hotel
2900 W. Chinden Blvd
Boise ID 83714



President: Kelly Belden, Empower Retirement
Past President: Susan Taylor, Boise Cascade
Program Chair: Bret Linton, Milliman
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Social Media Pitfalls

Amber Broeckel– Red Sky

Social media is part of most people’s daily routine. So what could go wrong? The options are endless as representatives of your business are telling the whole world about their daily lives. Learn about a few social media pitfalls and how businesses have responded.

Heavy hors d’oeuvres, Beer and Wine will be served.
Registration for the event closes on Monday, May 15
Register at www.wpbcboise.org

About Our Speaker:

Amber’s expertise includes social media management, awareness events and media relations to help Red Sky’s clients engage and share compelling stories with their various target audiences. Passionate about the latest social media trends, Amber keeps a pulse on the latest social media platforms, as well as rules and regulations to ensure clients maximize their engagement opportunities.

You may also mail this registration form and payment to Jodi Daugherty, WP&BC, 877 W. Main St., Ste. 800 Boise, ID 83702

Members Attending: _____ @ Free

Non-Members Attending: _____ @ Free

Name(s): _____

Company/Organization: _____

Email : _____ Phone: _____

Heavy hors d’oeuvres and Beer and Wine will be served.

*All cancellations must be received at least 3 days prior to the event. If a cancellation is timely received, the attendee will receive a refund, less a \$10 processing fee. If a cancellation is received less than 3 days prior, the attendee will not receive any refund.