The Business of Cybersecurity:
What Breached Companies are Getting Wrong
(and what you can do to get it right)

James McCarter

Founder and CEO, Shadowscape

Please see James' biography on the next page.

It is undeniable; strategic business communication is fractured. Cyber incidents assault profits and are bad business, boards are demanding to be informed, the C-suite is aggravated, CISO's fear lawsuits and liabilities. You can get it right by elevating and transforming Cybersecurity communication by quantifying risk with the unique business threats and adversaries tuned to your organization, emphasizing resilience with a priority on prediction, preparedness, and prevention.

LOCATION
Virtual Session
Event details will be emailed to all registrants.

SESSION
April 19, 2023
11:00 am – 12:00 pm MT

Registration for the event closes on April 18, 2023
Register at **www.wpbcboise.org**

Please join us for this **FREE** webinar!
Login details will be provided to all registrants prior to the event.

Any questions? Please email admin@wpbcboise.org

James McCarter, Founder and CEO, Shadowscape

James McCarter is a former United States Marine, specializing in signals intelligence and is a graduate of the Defense Language Institute as a Korean Cryptologic Linguist. He is an experienced cybersecurity operational support professional and is CEO of Boise based company, Shadowscape, an Intelligence-driven cybersecurity, training and analytics company. He is a recognized subject matter expert in cyber threat intelligence operations, digital forensics and cyber training and has previously served as the Director of Threat Intelligence, Vice President of Training, Intelligence Collection Manager and Digital Forensics Specialist within his previous cyber operations companies.

As a SIGINT Support Team Leader and Cyber Threat Analyst, Mr. McCarter has provided operational support and training to numerous Commercial, DoD/LE and national level intelligence programs. He developed and presented comprehensive course curriculum in Cyber Threat Intelligence, Forensics, SIGINT Operations/Signals Theory, and other disciplines to multiple commercial clients and operational DoD personnel in both tactical and non-tactical settings. He has served as a lead instructor in Technical Exploitation Operations to NATO Special Operations Forces internationally with emphasis on Intelligence Collection, Digital and Physical Biometrics collection, Digital Forensics and Site Exploitation.

At Shadowscape, Mr. McCarter has designed his organization to specifically assess and identify cyber risks by the identification and combination of unique pertinent threats to asset vulnerabilities. By studying the cyber adversary in order to provide customers with predictive, threat-informed security recommendations and tailored solutions, their processes help clients determine the most relevant and cost-effective defense measures for their unique security requirements.