



## LUNCHEON SEMINAR

March 12, 2014

11:30 AM - 1:00 PM

URS – Executive Dining Room

720 Park Blvd

Boise, ID 83702

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# Internet Privacy in the Digital Age

Jessica Flynn, CEO  
Red Sky Public Relations

### About Our Topic:

Anything you say may be used against you. But does that include anything you say or write on the Internet? Addressing the issue of Internet privacy in relation to the law and public workforce, Jessica Flynn, founder of Boise-based Red Sky Public Relations, will discuss “Privacy in the Digital Age.”

### About Our Speaker:

Jessica Flynn is CEO of Red Sky, a strategic communication agency based in Downtown Boise. She embarked on her journey to co-found Red Sky after a career in journalism and a stint leading global communications for an all-season resort. Jessica’s strengths lie in her journalism roots, which enable her to ask the tough questions, seek creative solutions to business challenges and incorporate an array of communication strategies. A frequently requested speaker, Jessica provides strategy and leadership for Red Sky’s Promotion of Place clients and leads the agency’s training and coaching programs. She is recognized for her expertise in brand journalism and leveraging earned and owned media opportunities. A graduate of the University of Texas at Austin, she holds a degree in Broadcast Journalism and worked as a news producer and executive producer in Boise, Austin, and Pittsburgh, where she was honored with an Emmy. Jessica is a multi-award winning member of the Idaho Press Club, and a recipient of the Idaho Business Review’s “Women of the Year”, “Accomplished Under 40” and “CEO of Influence” awards.

### **You must register for the Seminar by March 6, 2014**

Register at [www.westernpension.org](http://www.westernpension.org) (select the Boise Chapter)

Or mail this form with a check to:

Melody Evans, WP&BC - Boise Chapter  
PO Box 7186  
Boise, ID 83707

Members Attending: \_\_\_\_\_ MEMBER FEE \$35 per person \*

Non-Members Attending: \_\_\_\_\_ \$60 per person\*

Name(s): \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Email Address(es): \_\_\_\_\_ Phone: \_\_\_\_\_

**Lunch:** Pasta with Green Salad and Garlic Bread. If you require a vegetarian lunch option, please contact Susan Taylor at [Susan.Taylor@urs.com](mailto:Susan.Taylor@urs.com)

\*All cancellations must be received at least 3 days prior to the event. If a cancellation is timely received, the attendee will receive a refund, less a \$10 processing fee. If a cancellation is received less than 3 days prior, the attendee will not receive any refund.